

CHANCENLAND VORARLBERG

STRONG BRANDS

In Vorarlberg successful firms are in good company and boost each other for best results.



STRATEGIC LOCATION

Fotocredits: WISTO, Matthias Weissengruber/ALPLA, Michael Marte



HIGHTECH COMPANIES

CENTRALITY

Vorarlberg offers access to well-funded markets and premium partners. Seven airports are located within two hours driving distance.

MODERN INDUSTRIES

With relatively low energy costs, accurate security of supply and state-of-the-art infrastructure Vorarlberg offers ideal conditions for industries. Regional value chains, qualified workforce as well as top-suppliers push quality, production efficiency and R&D.



INSPIRING ENVIRONMENT

WWW.CHANCENLAND.AT

Vorarlberg – Home to market leaders

Austria's westernmost province is doing business on the international stage. Vorarlberg knows how to use its favourable strategic position bordering three countries to its advantage, as well as to protect, promote and continuously develop its resources.

Those who want to hold their own next to highly-developed countries have to be actively involved in trading. With the EU countries of Austria and Germany, the EFTA country of Switzerland and the EEA country of Liechtenstein, four countries and three economic areas meet at Vorarlberg's borders. „And this competition,“ says Joachim Heinzl, CEO of Vorarlberg's business promotion agency WISTO, „ensures an efficient allocation of resources by providing stimuli for process and product innovations. These innovations bring economic growth and create prosperity. The local businesses are experts in continuous advancement at a very high level.“

It is not by chance that Vorarlberg is the nationwide champion of innovation and exports. World wide the alpine region is in seventh place measured by patent applications per capita. Vorarlberg's strategic position does not only provide stimuli for innovation, but also creates an attractive sales market. Approximately 70 million well-

funded consumers can be served directly from this region.



Joachim Heinzl,
CEO of WISTO

Strong Brands in Good Company

Vorarlberg's economic structure features a remarkably great variety of industries and market leaders. ALPLA (Plastic Bottles), Doppelmayr (Cable Cars) Head (Sports Equipment), OMICRON electronics (Electrical Testing Equipment), Rauch (Fruit juices) and Wolford (Textiles) are some of

the strong brands and represent the diversity of products developed. Beside regionally founded companies an increasing number of international corporations settle in Vorarlberg in order to benefit from the attractive conditions. Liebherr (Cranes), Hilti (Construction Equipment) and Mondelez International (Milka Chocolate) have operated successfully in Vorarlberg for over 35 years. Red Bull (Energy Drink), Rexam (Cans) and Fibrria (Cellulose) have settled in the last years. These companies appreciate especially the low energy costs for production, the qualified and diligent work force, the top-quality

regional value chains, the professional service providers, creative partners and suppliers as well as the efficient government.

Successful Settlements

Companies that are interested in settling and/or doing business in Vorarlberg find helpful information and support at WISTO. The agency offers consulting for all aspects of settlements (founding, grants, real estates etc.) and helps to build up valuable contacts and networks.



<http://bit.ly/1z0b1Zq>



WIRTSCHAFTS STANDORT
VORARLBERG
GESELLSCHAFT

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